



Name: Dr. RAJI RAJAN

Designation: Assistant Professor

Specialization: Economics

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Qualification

PhD Economics

M.Phil.

Economics

M.A. Economics

M.Com Finance

B.com Taxation

Career Summary

Enthusiastic individual with good academic, organizational and interpersonal abilities and a passion for teaching who's seeking as assistant professor in JAIN (Deemed-to-be University).

Research Interest

Economics and Finance-Recent economic development, strategic management, banking, ITES, environmental economics, Entrepreneurship, Startups

Work Experience

1. Assistant Professor-2020-till date-JAIN (Deemed-to-be University), Bengaluru.
2. Assistant Professor-2019-20-Universal MSG-SGKM College of Arts, Science and Commerce, Mumbai.
3. PGT(Commerce)-2016-19-Syna International School, Katni. M.P.
4. Assistant Professor-2014-15-Ajay Satya Prakash Institute of Higher Learning, Jabalpur. M.P.
5. PGT(Commerce)-2010-12-St. Francis Senior Secondary School, Bilaspur. C.G.

Research Publications

National:

1. Jain, Mehul Kumar, Khizer, Mohammed, Rajan, Dr. Raji (2023). A Study on Consumption Of Luxury Brand Market In India, Rabindra Bharati University Journal of Economics Vol: XVII - No.10, pp. 103-112.
2. Sharma, Muskan, Meghana P, Rajan, Dr. Raji (2023) Role of Technology in Marketing, Artificial Intelligence (AI), Augmented Reality (AR), And Virtual Reality (VR), Rabindra Bharati University Journal of Economics Vol: XVII - No.10, pp. 161-164.
3. Rajan, Dr. Raji and Singh, Dr. Riya (2022) A Study on inter-relationship of interest rate derivative and currency derivatives in Indian Banking Industry: A Case study, Journal of the Asiatic Society of Mumbai, Vol XCV, No. 22, 2022, pp 67-72. Issn: 0972-0766
4. Rajan, Dr. Raji and Dr. Anjali Motwani (2021), "Start-up Accelerators and Incubators – Challenges and Opportunities", Sambodha (UGC Care Journal), Vol 44, No 1, pp.118-125.
5. Vipanchi V., Rajan, Dr. Raji and Sultana PH, Dr. Reshma (2023), An Examination of the Factors that influence moonlighting and its potential effects on employees health, well being and productivity, South India Journal of Social Sciences, Vol XXI, no. 10 Jan-Jun, 2023.
6. Rajan, Raji & Pendse, Dr. N. G. (2007). Outsourcing: Some Conceptual Issues, The Indian Journal of Commerce, 59th Annual conference, Vol. 60, Issue No. 3, July-Sept 2007, pp.189.
7. Rajan, Raji. (2012). "SMES & Role of Micro Financing in India", Two-Days seminar on Inclusive Growth & Role of Micro & Small Scale Industry Sector organized by Department of Economics, St Aloysius College, Jabalpur (M.P.), Oct 2012

6. Assistant professor-2006-2008-Navyug Arts & Commerce College, Jabalpur. M.P.
7. PGT Commerce-2004-2005-Shishu Shiksha Mandir H.S. School, Jabalpur. M.P.

International:

1. Rajan, R., N.V., V., L., B., Shukla, S., Mishra, S. (2024). Exploring Global Expansion Trends And Strategies In The Food And Beverage Industry: A Comprehensive Analysis. (2024). *Forum for Linguistic Studies*, 6(1), 131-147. <https://acad-pubs.com/index.php/FLS/article/view/56> (Scopus)
2. Rajan, R., Mathen, M., Garud, M., & Lourens, M. E. (2024). Rise of Next Generation Entrepreneurs Through Innovative Digital Strategies in MSMEs During COVID-19. In S. Singh, S. Rajest, S. Hadoussa, A. Obaid, & R. Regin (Eds.), *Data-Driven Decision Making for Long-Term Business Success* (pp. 193-208). IGI Global. <https://doi.org/10.4018/979-8-3693-2193-5.ch013> (scopus/wos)
3. Singh, R., Rajan, R., Gupta, N. R., and Ahmad, A. Y. A. B. (2024). An Empirical study on Challenges of Working from Home During Covid-19 on Work-Life Domains in the Education Sector in Bengaluru, *Data-Driven Intelligent Business Sustainability*, Chapter 8, IGI Global Publishers. Pp 111-121. DOI: 10.4018/979-8-3693-0049-7.ch008 (scopus/wos)
4. K. G., Dr. Anoop, Dr Jitendra Sharma, Dr. Raji Rajan, Mr. Subharun Pal, Maulik Chandnani. (2023). Examining Manufacturing Companies Integrity towards Sustainability in Supply Chain Process & Impact on Overall Performance, *Tuijin Jishu/Journal of Propulsion Technology*, ISSN:1001-4055, Vol. 44 No.4 (2023),October, pp. 1418-1426. (scopus)
5. P.G. Thirumagal, Aqeel Hadi Abdulwahid, Ali Hadi Abdulwahid, Dr. Deepak Kholiya, Dr. Raji Rajan and Monika Gupta, (2023). IoT and Machine Learning Based Affordable Smart Farming, *IEEE, Eighth International conference of STEM*, June 17, 2023. 1-10. (Xplorer-Scopus)
6. Agarwal, Dr. Mukesh, Dr. Parag Kalkar, Dr. Raji Rajan, Dr. Prakash Chandra Swain, Dr. Alok Chandra. (2023) An Empirical Study of E-Business Success Factors, *European Economic Letters*, ISSN 2323-5233, Vol 13, Issue 3, pp.657-663. <https://doi.org/10.52783/eel.v13i3.344> (scopus)
7. Pathak, Vineet, Anil Kumar, Raji Rajan, Puran Singh and Shakti Dodiya. (2023) "Effect of Online Promotion on the Development of the Retail Banking Industry" *Rivista Italiana di Filosofia Analitica Junior*, Vol 14, No. 1, 941- 950. ISSN: 2037-4445 – (WOS)
8. Shaikh, Dr. Aftab Anwar, Dr. G. Linta Shalini, Dr. Atul K. Vora, Shweta Goel, Dr. Raji Rajan and Dr. V. H. Reddy Dornadula (2022) "Challenges and importance of Women Entrepreneurship in 21st Century", *Manager – The British Journal of Administrative Management*, issn – 1746 - 1278, vol 58, no. 152, july 2022. 124-131. (ABDC/WOS)
9. Rajan, Dr. Raji, Dr. Anjali Motwani and Dr Aarti Chopra (2022) Teaching Pedagogy of Higher education in the New Era: A Study on Post Covid-19 Tianjin Daxue Xuebao (Ziran Kexue yu GongchengJishu Ban)/ *Journal of Tianjin University Science and Technology* ISSN (Online):0493-2137 Vol:55 Issue:06 pp 354-362:2022 (scopus)
10. Yaseen, Dr. Syed , Ravichandran Ramdas, Reshma Sultana, and Dr. Raji Rajan (2022) The Importance Of Reskilling And

		<p>Upskilling In Post Covid Economy -A Critical Study, Tianjin Daxue Xuebao (Ziran Kexue yu GongchengJishu Ban)/ Journal of Tianjin University Science and Technology ISSN (Online):0493-2137 Vol:55 Issue:05:2022 DOI: 10.17605/OSF.IO/U26BW May 2022 301-307. (scopus)</p> <p>11. Painoli, Dr. Girish Kumar, Dr. Preeti Mishra, Dr. Raji Rajan, Dr. Rajeshri A. Admane, PD Gladstan and Dr. Kinjal Shah (2022) An innovative integrated Risk Management Paradigm for Financial Banks with Knowledge Management, Korea review of international Studies, vol 15, issue 37, 2022. (ABDC)</p> <p>12. Dr. Anjali Motwani and Dr. Raji Rajan (2020), “Impact of Covid 19 on Food Industry” Wesleyan Journal of Research, Vol 13, No. 4, October-December, pp.185-190.(WOS/ABDC)</p>
<p>6. PGT(Commerce)-2004-05-Shishu Shiksha Mandir H.S. School, M.P.</p> <p><u>Courses Facilitated</u></p> <p><u>B.Com Regular, Honours, BMS, BAAF M.Com</u></p> <p><u>Member on Committees / Editorial Boards</u></p> <p><u>Newsletters</u></p> <p><u>Professional Memberships</u></p>	<p>Articles / Case Studies</p>	<p>1. Article on “Impact of Covid On Indian Economy” College Annual Magazine, MSG-Universal College, Ghatkopar, Mumbai on 14 April, 2020.</p> <p>2. Rajan, DR. Raji and DR. Riya Singh (2022) A Study on inter-relationship of interest rate derivative and currency derivatives in Indian Banking Industry: A Case study, Journal of the Asiatic Society of Mumbai, Vol XCV, No. 22, 2022, pp 67-72. Issn: 0972-0766</p>
	<p>Cources Certified</p>	<p>1. MAHATMA GANDHI INSTITUTE OF EDUCATION FOR PEACE AND SUSTAINABLE DEVELOPMENT, COURSE ON SEEK: Self-directed Emotional Learning for Empathy and Kindness on June 28,</p>
		<p>ad, Jayanagar 9th Block, Bangalore-560069 www.jainuniversity.ac.in</p>

2023.

Role /participation in extension activities

- Resource person at 6-FDP at Novel College on RESEARCH METHODOLOGY.
- Teacher Coordinator for Student forum ENACTUS.
- Coordination in programme conduct by the Enactus-ENACTUS DAY, IGNITE 2024 and ILLUMINATE 2024.
- Best Poster Award in Model G20 Summit for titled ""Impact of Environmentally Sustainable Projects on a Achieving SDG-An Initiative of EnactusJU" held at school of sciences, Jain (Deemed-to-be University) on 6-7 July 2023.
- Coordination in programmes conducted by the ANTARAL forum. TWO events conducted in Jain University, Bangalore.
- Was a member of Exam Committee, Jain (Deemed-to-be University).
- Member of Exam Team in MSG-Universal College, Ghatkopar, Mumbai.
- Awarded as **Best Teacher** in academics in 2011, St. Francis Senior secondary School, Bilaspur.
- Awarded as **Best House Teacher** in sports in 2012, St. Francis Senior secondary School, Bilaspur.
- Awarded as **Best House Teacher** in sports in 2016-17 and 2017-18, SYNA International School, Katni Madhya Pradesh.
- Organizer of the commerce exhibitions and quizzes in SYNA International School, Katni(M.P.).
- Active member of the community service group in SYNA International School, Katni.
- Active member of ECO Club in SYNA International School, Katni.

Patent publication

1. Mediating effect of Customer satisfaction on the relationship between service quality and customer loyalty in automobile industry: SERVQUAL model
2. The Mediating Role of Leadership in Relationship between Human Resource Management Practices and Employee Productivity using Structural Equation Modelling
3. A system for Mediating effect of Financial Management in Promoting Sustainable Business Practices and Development
4. Machine Learning based approach to predict the political determinants of Economic exchanges in India

Paper presented

1. Presented paper titled “Fostering Self-Reliance: A Practical Examination of industry-Institution Collaboration from Stakeholders Viewpoints” in Two-Day International Conference organized by Faculty Research Cell-Samshodhana, School of Commerce, JAIN (Deemed-to-be University), Bangalore in association with International Skill Development Corporation (ISDC) & Association of Chartered Certified Accountants (ACCA)held on 4th and 5th April,2024.
2. Presented paper titled “A Review of a study of role conflict in Private sector” in 1st International Conference on Empowering the Future: Fostering Sustainable Growth Through Innovations

- on 1st and 2nd March, 2024 by Gyanodaya University, Neemuch, M.P.
3. Presented paper titled “ A Study on Sustainable Approaches of E-procurement in the Public Sector” in a National Level Conference on Driving Innovation For India:2030 organised by Faculty research Cell-Samshodhana, School of Commerce, JAIN (Deemed-to-be University), Bangalore held on 18th January, 2024
 4. Presented paper titled “Adrift of Stress: A Study on Medical Tourism Business Initiative to Encourage Employment Opportunities” in a National Level Conference on Driving Innovation For India:2030 organised by Faculty research Cell-Samshodhana, School of Commerce, JAIN (Deemed-to-be University), Bangalore held on 18th January, 2024.
 5. Presented paper titled “Event- Management Services: A Scope in Business Today and in Future” in a National Level Conference on Driving Innovation For India:2030 organised by Faculty research Cell-Samshodhana, School of Commerce, JAIN (Deemed-to-be University), Bangalore held on 18th January, 2024.
 6. Presented paper titled “Fostering Progress towards the SDGs with environmental for sustainability” at SEEDS International Conference 2023 held on 8th and 9th December 2023 at Jaipuria Institute of Management, Noida, India in collaboration with Middlesex University, Dubai.
 7. Presented paper titled “Circular Economy: A Catalyst for economic growth” at SEEDS International Conference 2023 held on 8th and 9th December 2023 at Jaipuria Institute of Management, Noida, India in collaboration with Middlesex University, Dubai.
 8. Presented a research paper on “Circular economy- The Backbone of growing economy an empirical Analysis” 2-Day National conference on India’s Journey towards Trillion Economy- opportunities and Challenges” held on 25th and 26th September, 2023.
 9. Best Poster Award in Model G20 Summit for titled ""Impact of Environmentally Sustainable Projects on a Achieving SDG-An Initiative of EnactusJU" held at School of Sciences, Jain University on 6-7 July 2023.
 10. Presented research paper titled “The Challenges Of Working From Home During Covid-19 On Work-Life Domains In Education Sector” - An Exploratory Study On Bengaluru” at International Virtual Conference titled “ Sustainable Development in search of New Development Model” ICSDNDM , Sanskriti School of Business, held on 26th and 27th 2022.
 11. Presented in a research paper on “Impact of Covid 19 on the food industry” in an Online International Conference – Business And Education In The New Global Realities organized by Faculty research cell- Samshodhana, School of Commerce, JAIN Deemed to be university, Bengaluru, on 22nd December 2020.
 12. Presented a research paper on “Startup Accelerators and Incubators: Challenges and Opportunities” in International

Conference titled "Reimagining Entrepreneurship and Corporate Governance in the Digital Era (ICRECGDE)" on 29th January 2021.

13. A Study on inter-relationship of interest rate derivative and currency derivatives in Indian Banking Industry: A Case study.

**Seminar
/FDP/Conferences
Attended**

1. Participated in 5-Day FDP on “Enhancing Research Paper and Case study writing for top Tier Publications” organized by K S Rangasamy College of Technology from 21st – 25th MAY 2024.
2. Participated in 5-Day FDP / Training Program on “Innovative Teaching and Learning Pedagogy” organized by Research Foundation of India In collaboration with Eklavya University, JHERF, Academic Research Guide Association and Edu Academic INC from 20th-24th May, 2024.
3. Participated in 5 Day FDP on “Research Article Writing And Publishing” held from 8th to 12th of January, 2024 in collaboration with Bengaluru North university.
4. Participated in 5-day National FDP on Innovative Teaching and learning methods in Management from DJ Academy of Research and Innovations from 14-18 August 2023.
5. Participated in one day workshop on titled “Outcome Based Education (OBE) - A Perspective” organized by Faculty Research Cell - Samshodhana, School of JAIN (Deemed-to-be University), #44/4, District Fund Road, Jayanagar 9th Block, Bangalore-560069 | www.jainuniversity.ac.in Commerce, JAIN (Deemed-to-be University), Bangalore on 18th May 2023.
6. Participated in 2-day FDP on Covid- Budget, Digital Era Upscaling and upskilling organized by Hazarimal Somani College of arts and Science and Jayaramdas Patel College of Commerce and Management studies, Mumbai on 9-10 February, 2023.
7. Participated in 2-Day FDP on “AI Powered Academic Research” held on 25th and 26th September, 2023 by Indian Institute of Industrial and Social Research.
8. Participation of 10 Days National Level FDP on AMOS:SEM organized by ESSGEE DIGISKILLS : A Way of excellence and Skill Building held on 27th September to 7th November, 2023.
9. Participation in One Day International Conference on “Sustainable Business Management Practices and Social Innovation” organised by Student Research and Development Cell, SRDC - Vidhyanidhi, Center for Management Studies, Jain (Deemed-to-be University), Bangalore India on 30th January, 2021. JAIN (Deemed-to-be University), #44/4, District Fund Road, Jayanagar 9th Block, Bangalore-560069 | www.jainuniversity.ac.in
10. Participated in National level webinar, “Innovation for Successful Entrepreneur” organized by Sadakathullah Appa College, Tirunelveli on 19th June 2021.
11. Participated in the Five Day Interdisciplinary Online Workshop on “Advance Teaching, Learning, Research Methodology and Innovations” organized by Saint Francis De Sales College, Nagpur from 1st June to 5th June, 2021.
12. Participated in One Day National Level Virtual Webinar on ”Impact of Covid-19 on Global and India’s International Trade”, conducted by Department of Economics, Smt. Somavva C. Angadi Government First Grade College K.K.Koppa, Belagavi on 06/07/2021.
13. Participation in **9-Day National Level Online FDP on**

- “Foregrounding the Spectrum of Character Building in Modern Human Life”** organized by Department of Humanities & Sciences, **Balaji Institute of Technology & Science**, Narsampet, Warangal from 25 June - 03 July, 2021.
14. Participated in Five day FDP cum Workshop on, “New Learnings, Analysis and Opportunities of Digital Era” S.S. Jain Subodh Management Institute, Jaipur from 25th June – 30th June 2021.
 15. Participated in National Webinar On “Financial Planning and Investment Opportunities including Mutual Funds” organized by Department of Commerce, Govt. Degree College, Agrapharam & Gambhiraopet, Telangana in Collaboration with Association of Mutual Funds In India(AMFI) on June 21, 2021.
 16. Participated in One day Online Webinar on "Post Pandemic: Reimagining Business for Thriving " Organized by Balaji Institute of Management Sciences, Warangal rural, Telangana, on 19th June 2021.
 17. Participated in FDP on “Tomorrow’s Teaching, Research and Learning in Engineering and Management Academics” Sri Sai Institute of Technology and Science, A.P.
 18. Participated in One day National Level Webinar on "Uninfluenced mind: A Glorious Life" Organized by IQAC, Soundarya Institute of Management and Science, Bengaluru on 17-06-2021.
 19. Participated in Online Seminar on “Impact of NEP on NAAC Accreditation Framework” organized by Jagannath International Management School, Vasant Kunj, New Delhi held on 12 June, 2021.
 20. Participated in national Webinar on, "Financial Planning Strategies in Post Covid Environment" organized by Lucky Institute of Professional Studies, Jodhpur, Rajasthan, on 6th June 2021.
 21. Participated in One day Virtual Pannel Discussion on “Global Financial Crisis- Causes, Effects and Implications on Indian Economy” organized by Faculty Research cell – Samsodhana School of Commerce Jain (Deemed to be) University on 7th May 2022.
 22. Participated in one day in International Level Webinar on “LIFE AFTER COVID-19” organised by Dnyan Ganga Educational Trust’s Degree and Junior College of Arts, Commerce & Science and in association with Indian Accounting Association –Thane branch, on 24th May 2020.
 23. Participated in International Webinar on “Aatmanirbhar Bharat: A Dawn of New Economic Reforms” organized by Anna Leela College of Commerce and Economics and Shobha Shetty college for BMS in association with Mumbai university on 23rd May, 2020.
 24. Participated in Three day International FDP on “Research Methodology” organized by Dnyan Ganga Educational Trust’s degree and Junior College of Arts, Commerce and Science and IAA-Thane Branch on 24th, 25th and 26th May 2020.
 25. Participated in International Level Webinar on “Changes in

- Education: After Covid-19” Organised by Navneet Education Society’s Navneet College of Commerce & Science, Mumbai Central and IAA-Thane Branch on 07th June 2020.
26. Participated in One Day National Workshop on “National Education Policy 2020- Implementation Plan”, organized by Swami Ramanand Teerth Marathwada University, Nanded on 1st Oct. 2020.
 27. Attended One day state level webinar entitled “The Effects of Covid-19 on Corporate Accounting and MSME’s in India” organised by the Department of Commerce in collaboration with IQAC, Vidyanagar College, West Bengal on 20th September, 2020.
 28. Participated in Three Day National Level FDP on “Dimensions of National Education Policy 2020” Organised by Mahatma Gandhi Chitrakoot Gramodaya University in association with association with Bhartiya Shikshan Mandal and Matrubhumi Sewa Sankalp Foundation from 26th September-28th September 2020.
 29. Participated in One day International Webinar, “Covid- 19 Economic & Tourism Aspects” organized by the Department of Commerce in collaboration with IQAC, Vidyanagar College on 2nd October, 2020.
 30. Participated in One day webinar entitled “Redefining Strategies and Execute Innovative Approaches for Business & HR during COVID -19 and Post COVID” organized by Balaji Institute of Management Sciences, NARSAMPET, Warangal, Telangana on 3rd Oct.2020.
 31. Participated in One day webinar entitled “Redefining Strategies and Execute Innovative Approaches for Business & HR during COVID -19 and Post COVID” organized by Balaji Institute of Management Sciences, NARSAMPET, Warangal, Telangana on 3rd Oct.2020
 32. Participated in a National Level Webinar on “Innovation and Entrepreneurial Education” Organized By Department of Business Administration of Soundarya Institute of Management & Science, Bangalore on 16-09-2020. 11. Participated in International Webinar on “Introduction to Machine Learning” Organized by PRATAP UNIVERSITY on 14 August 2020.
 33. Participated in Webinar on “Waste to Energy Generation: Materials and Techniques” Organized by PRATAP UNIVERSITY on 29 August 2020.
 34. Participation in Webinar on “Investor Awareness and The role of Regulators” organised by Faculty of Commerce, Hindu College, Moradabad in collaboration with Securities and Exchange Board of India (SEBI), Bombay Stock, Exchange (BSE) and National Securities Depository Limited (NSDL) on 26 September, 2020.
 35. Attended one day online Seminar “Labour Reforms Bill 2020” at MLA Academy of Higher Learning, Bengaluru in association with Laghu Udyog Bharathi on 29/10/2020.
 36. Participated in webinar series on “Financing INDIA Focusing on Israel” organised by The Free Press Journal in association with SIES college of Arts, Science and commerce, Mumbai and Invest India on 29th October 2020.
 37. Participated in webinar series on “Financing INDIA Focusing on Japan” organised by The Free Press Journal in association

- with SIES college of Arts, Science and commerce, Mumbai and Invest India on 5th November 2020.
38. Participated in the National Webinar on “Strategies for Managing Personal Finance including Mutual Funds during and after Covid-19” Organised by Institute of Business Management, GLA University, Mathura in Association with Association of Mutual Funds in India (AMFI) on 4th Nov 2020.
 39. Participated in the International Webinar on "DIGITAL AND CRYPTO ASSETS - NEED FOR REGULATORY FRAMEWORK IN INDIA" organized by KLEF - College of Law, KL (Deemed to be University) Guntur on 31st October, 2020.
 40. Participated in the International Webinar on "CYBER CRIMES - TECHNOLOGICAL AND LEGAL CHALLENGES" organised by KLEF - College of Law, KL (Deemed to be University) Guntur on 06th November, 2020.
 41. Participated in the “One Day International Virtual Multidisciplinary Conference on “Industry 4.0” organized by Patrician College of Arts and Science (Patrician Institution Innovation Cell And IQAC In Association With Indian Economy Association (IEA)) on 22nd August 2020.
 42. Participated in the webinar of Ethical AI and Social Media Noise” organized by Bharati Vidyapeeth JAIN (Deemed-to-be University), #44/4, District Fund Road, Jayanagar 9th Block, Bangalore-560069 | www.jainuniversity.ac.in (Deemed to be university) New Law College, Pune on 30th October 2020.
 43. Participated in the National Webinar on “Banking ON - A Discussion on the Opportunities and career prospects in Banking, Financial Services and Insurance” organized by the Post Graduate Diploma in Banking and Finance, AIMIT Mangalore on September 12th 2020.
 44. Participated in one day virtual national webinar on the theme “Impact Of National Education Policy On NAAC Parameters” organized by internal quality assurance cell, Pillai College Of Arts, Commerce & Science, Mumbai on 31st October, 2020.
 45. Participated in the International Five-Day Online FDP “Financial Innovations for Holistic Development” organised by Faculty Research Cell – Samshodhana, School of Commerce, JAIN (Deemed-to-be University), Bengaluru from 12th to 16th October 2020.
 46. Participated in an Online Workshop “Registration in Research Websites and Promotion of Your Articles to Get More Citations” organised by Faculty Research Cell - Samshodhana, School of Commerce, JAIN (Deemedto-be University), Bangalore on 3rd September 2020.
 47. Participated in the National Webinar on “Professional Ethics and Human Values” organised by Department of Philosophy, New Alipore College, Kolkata, West Bengal, under the aegis of Indian Council of Social Science Research(ICSSR)-Eastern Regional Centre, Kolkata on 3rd and 4th October, 2020.
 48. Attended the National Webinar on “NEW EDUCATION POLICY 2020: ISSUES AND CHALLENGES” Organised by Netaji Subhash Chandra Bose College, Sambalpur in

- Collaboration with Odisha Commerce Association, on 13th September 2020.
49. Participated in One Day National Webinar on “ETIQUETTE IN RESEARCH AND ACADEMIC PUBLISHING” organized by Internal Quality Assurance Cell, Pillai College Of Arts, Commerce & Science Mumbai on 5th November, 2020.
 50. Participated in Online Workshop on “How to Publish in Scopus Indexed Journal” organised by Research and Publication Division of Gujarat National University, Gandhinagar, Gujarat, India on October 31, 2020.
 51. Participated in a National Level Three-Day Online FDP “Unleashing Excellence of Academia Through Pedagogic Tools” organised by Faculty Research Cell - Samshodhana, School of Commerce, JAIN (Deemed-to-be University), Bangalore from 9th to 11th September 2020.
 52. Participated in a National Level Webinar “Technological Influence on International Marketing” organised by Student Research Development Cell – Shodha, School of Commerce, JAIN (Deemed-to-be University), Bengaluru on 21st October 2020. JAIN (Deemed-to-be University), #44/4, District Fund Road, Jayanagar 9th Block, Bangalore-560069 | www.jainuniversity.ac.in
 53. Participated in Webinar series on “Financing INDIA:Focusing on Netherland” organised by The Free Press Journal in association with SIES college of Arts, Science and commerce, Mumbai and Invest India on 10th December 2020.
 54. Participated in One day International webinar on “Covid-19 Economic& Tourism Aspects” organized by Department of Commerce in Collaboration with IQAC Vidyanagar College on 2 OCT, 2020.
 55. Participated in 5-day FDP on “Pedagogical Practices Of New India Under National Educational Policy, 2020” jointly organised by Tripura University, Manipur University and Assam University on OCTOBER 7-11, 2020.
 56. Participated in 2nd International Webinar on “Positioning Migration Studies to Understand the Short and Long-Term Impacts of the Covid-19 Pandemic” Organised by Centre for Diaspora Studies, Central University of Gujarat, Gandhinagar in collaboration with Banaras Hindu University (BHU), Jawahar Lal Nehru University (CSR-D-JNU), International Institute of Population Studies (IIPSMumbai) and International Geographical Union (IGUIndia) on 10-11 September 2020.
 57. Participated in Two Day National Webinar on “Gender Equality and Women’s Rights” Organised by Shivshakti Arts and Commerce College in collaboration with Women’s Studies Centre, Sant Gadge Baba Amravati University, Amravati on 19th and 20th September 2020.
 58. Participated in Two Day National Webinar on, “Financial Literacy and Strategy for Managing Personal Finance Including Mutual Funds- During and After Covid-19” by Mahatma Gandhi Chitrakoot Gramodaya University and Association of Mutual Fund in India (AMFI) in association with association with Bhartiya Shikshan Mandal and Matrubhumi Sewa Sankalp

Foundation from 7th November- 8th November 2020.

59. Participated in Canara Bank Chair One Day Webinar on “Indian Banking at Crossroads Today” organized by Karnatak University, Dharwad, P.G. Department of Commerce on 24th November 2020.
60. Participated in One day national Level Webinar on, “ECommerce: Challenges & Opportunities During and Post Covid-19” organized by Department of MBA, Gyan Ganga Institute of Technology & Sciences and Gyan Ganga College of Technology, Jabalpur on 12th December 2020.
- 61.

